



Source: PORA RDA of Podravina and Prigorje

# SUMMARY COUNTY PROFILE



## SHORT OVERVIEW OF KOPRIVNICA KRIŽEVCI COUNTY



Source: [www.koprivnica.hr](http://www.koprivnica.hr)

Koprivnica, May 2011

## PHYSICAL SIZE

Koprivnica Križevci County area - 1.748 km<sup>2</sup>. Share of Koprivnica Križevci County in Croatia - 3,09%. Population density - 68 inhabitants per km<sup>2</sup>

## POPULATION AND HUMAN RESOURCES

According to population census from 2001, KKC had 124.467 inhabitants and projections for 2009 are 119.586 inhabitants.

**Table 1. Population by age groups in year 2009 in KKC**

AGE GROUP	TOTAL	%
0 - 14	18.688	15,63
15 - 24	14.835	12,41
25 - 44	31.945	26,71
45+	54.118	45,25
<b>Total</b>	<b>119.586</b>	<b>100,00</b>

Source: Department for economical and communal activities of Koprivnica Križevci County

Main educational institutions and institutions for professional training:

- High schools in Koprivnica:
  - Gymnasium "Fran Galović" – 663 pupils, 3 school orientations
  - High School Koprivnica – 1.016 pupils, 10 school orientations
    - pharmaceutical technician
    - food-processing technician
    - handler of food-processing machines
    - hotel-touristic technician
    - salesman/saleswoman
    - economist
    - cook
    - waiter
    - nurse
    - administrative referee
  - Craft School Koprivnica – 734 pupils, 16 school orientations
    - carpenter
    - baker
    - cook's and confectioner's assistant
    - auto mechanic
    - engine locksmith
    - heating and climate installation technician
    - gas installation technician
    - electrician mechanic
    - house painter
    - butcher
    - confectioner
    - tinsmith
    - auto tinker
    - electrician
    - electricity technician
    - dry construction fitter
- High schools in Križevci:
  - Gymnasium "Ivana Zakmardija Dijankovečkog" – 316 pupils, 2 school orientations
  - Vocational School "Ivan Seljanec" – 482 pupils, 9 school orientations
    - commercialist
    - computer technician for engineering
    - locksmith engineer
    - cook/waiter
    - carpenter
    - auto mechanic
    - mason
    - tailor
    - traffic technician
  - Vocational Economic School Križevci – 386 pupils, 5 school orientations
    - agricultural technician-general direction
    - agricultural technician-phytopharmacist
    - milk technician
    - agricultural engines mechanic
    - veterinarian

- High schools in Đurđevac:
  - Gymnasium "Dr. Ivana Kranjčeva" – 200 pupils, 1 school orientation
  - Vocational School Đurđevac – 760 pupils, 13 school orientations
    - electronic technician
    - economist
    - electronic-mechanic
    - engine locksmith
    - cosmetic
    - waiter
    - cook's and confectioner's assistant
    - computer technician
    - carpenter
    - auto mechanic
    - hairdresser
    - driver
    - cook
- College of Agriculture at Križevci – 654 students in total
  - 3 baccalaureus three-year study courses:
    - Expert study course in agriculture (Plant production, Farm management, Zootechnique)
    - 1 specialist two-years master study course:
      - Specialist degree expert agricultural study (Sustainable and ecologic agriculture)
- Faculty of Economics and Business Zagreb – University Study of Economy in Koprivnica – 695 students in total
  - 3 baccalaureus four-year studies:
    - Business economy
    - Economy
    - Bachelor Degree in Business
  - 2 baccalaureus three-year studies:
    - Entrepreneurship
    - Entrepreneurship economics
- Open University Koprivnica – 53 available programmes for adults education and lifelong learning. *Source: PORA RDA of Podravina and Prigorje*  
 Programmes with highest percentage of active participants (related to designated FDI sectors):
  - milk and meat producer on a cattle farm
  - wine producer
  - producer of fruits and vegetable
  - foot-wear sewer
- Open University Križevci – 8 programmes for adults education.



## EMPLOYMENT

Employed population (31.12.2010.) - 36.871

- Employed within legal persons: 27.918
- Employed within individuals: 2.579
- Employed within crafts: 1.239
- Employed within farmers: 4.528
- Independent professional activities: 467
- Employed in international organizations and abroad: 1
- Extended security: 139

Number of employed in processing industry in 2009. – 10.111

Employed people by sectors in 2009:

- primary sector (agriculture): 356
- secondary sector: 12.570

- mining: 226
- **manufacturing: 10.111**
- electrical energy and gas distribution: 286
- water supply: 259
- construction: 1.688
- tertiary sector: 5.064
- quaternary sector: 291

## NATURAL RESOURCES

Main natural resources in KKC are:

- natural gas (production of nearly 70% of the total gas production in Croatia)
- geothermal energy
- biomass
- drinking water.

## BASIC ECONOMY DATA

GDP in KKC in 2008 was 12.498 US\$. In comparison with national level for that year, (as seen below) as well as in comparison on the level of Croatian statistical regions, KKC had second highest GDP in North-West Croatia, or 5th in whole Croatia. GDP per capita for 2010 is 9.268 EUR.

**Table 2. GDP comparison on national, regional (NUTS II) and County level**

STATISTICAL UNITS AND COUNTIES	GDP PER CAPITA IN US \$	INDEX CROATIA = 100
<b>CROATIA</b>	<b>13 201</b>	<b>100</b>
<b>STATISTICAL REGION NORTH-WEST CROATIA</b>	<b>16 420</b>	<b>124,4</b>
City of Zagreb	22 921	173,6
Zagreb County	10 062	76,2
Krapina Zagorje County	9 766	74
Varaždin County	11 242	85,2
<b>KOPRIVNICA KRIŽEVCI COUNTY</b>	<b>12 498</b>	<b>94,7</b>
Međimurje County	10 364	78,5
<b>Statistical region Central and East Croatia (Pannonia)</b>	<b>9 366</b>	<b>71</b>
Bjelovar Bilogora County	9 148	69,3
Virovitica Podravina County	9 464	71,7
Požega Slavonija County	8 893	67,4
Brod Posavina County	7 307	55,4
Osijek Baranja County	10 766	81,6
Vukovar Srijem County	7 869	59,6
Karlovac County	10 697	81
Sisak Moslavina County	9 844	74,6
<b>Statistical region Adriatic Croatia</b>	<b>12 949</b>	<b>98,1</b>
Primorsko-goranska County	15 280	115,8
Lika Senj County	10 990	83,3
Zadar County	10 909	82,6
Šibenik Knin County	10 662	80,8
Split Dalmacija County	10 941	82,9
Istria County	17 039	129,1
Dubrovnik Neretva County	13 729	104

Source: State Bureau of Statistics (Announcement No. 12.1.2.)

**Table 3. Basic economy data for KKC in 2009**

INDICATOR	KOPRIVNICA KRIŽEVCI COUNTY		SHARE IN TOTAL DATA FOR CROATIA IN %
	NUMBER/VALUE IN KN	RANK IN CROATIA	
Number of entrepreneurs	1.291	18	1,4
Number of employed	18.712	12	2,1
Total revenue	10.234.388.000	10	1,7
Profit after taxes	215.666.000	16	0,8
Losses after taxes	480.151.000	13	2,2
Nett profit	-264.485.000	14	6,0

Source: Department for economical and communal activities of Koprivnica Križevci County

## MOST IMPORTANT SECTORS OF ECONOMY<sup>1</sup>

### MANUFACTURING

- share in total County revenues-50%, from wich 24% is realised on foreign markets
- share in total number of employees-55%
- 181 small, 9 medium and 6 big companies
- food-processing industry and drink production
- pharmaceuticals
- paper industry
- wood-processing industry
- metal-processing industry
- textile and leather industry



Source: [www.podravka.hr](http://www.podravka.hr)

### TRADE

- share in total County revenues-27,2%
- share in total number of employees-19,4%
- growth of salaries in 2009 in comparison with 2008 for 7%

### CONSTRUCTION

- share in total County revenues-8%
- share in total number of employees-9%

### AGRICULTURE

- share in total County revenues-5,3%

### KEY SECTORS IN EXPORT

- food-processing industry-50%
- production of basic pharmaceutical products-11,7%
- production of paper and paper products-11%

## TOURISM

In 2009 were recorded 15.592 tourists number and 28.126 overnights.

Most important tourist facilities:

### ➤ ACCOMODATION

- hotels: Hotel Picok in Đurđevac, category: \*\*\*\*
- Hotel Podravina in Koprivnica, category: \*\*\*
- Hotel Bijela kuća in Koprivnica, category: \*\*\*
- Hotel Zlatan and Marinela, Koprivnica, category: \*\*\*
- Hotel Crna Mica, Hampovica, category: \*\*
- Guest house standard, Križevci
- Tara - household, Koprivnica

<sup>1</sup> Data are for 2009.



- Apartments Marbis, Koprivnica
- Captains house, Križevci
- Motel KTC, Križevci
- Household Ana Vincek, Miholjanec, Virje
- Household Jakopović, Molve
- Hunting lodge Peski, Đurđevac
- Hunting lodge Čambina, Ždala



Source: <http://croatia.hr>

➤ RESTAURANTS

- in KKC are available 28 restaurants, from which 2 are categorized as \*\*\*\* restaurants, 4 are categorized as \*\*\* restaurants and 1 is categorized as \*\* restaurant.

➤ MOST IMPORTANT TOURIST ATTRACTIONS

- area along river Drava – part of the international Regional park Mura-Drava - wide range of possibilities for sightseeing, recreation, rest and fun
- „Đurđevački peski“ – location known as Croatian Sahara
- Kalnik – mountain suitable for all kinds of recreation, parachutism, mountaineering, paragliding
- naive art – KKC and specially village Hlebine is a cradle of naive art – lots of naive art collections and galleries
- lots of festivals and similar tourist events through whole year time (Picokijada, Križevačko Spravišće, Renaissance Festival, Podravski motivi).



Source: Tourist Board of Koprivnica Križevci County



Source: Koprivnica Križevci County

# COME TO KOPRIVNICA KRIŽEVCI COUNTY - WHERE IDEAS BECOME REALITY -



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Source: PORA RDA of Podravina and Prigorje



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Source: Tourist Board of Koprivnica Križevci County