



Source: [www.kckzz.hr](http://www.kckzz.hr)

# PROFILES OF MAJOR INDIGENOUS COMPANIES



Source: [www.podravka.hr](http://www.podravka.hr)



Source: [www.bilokalnik.hr](http://www.bilokalnik.hr)

Koprivnica, May 2011

## PODRAVKA D.D.



Considering its size and production diversity, Podravka is the most important food production and food-processing company in Koprivnica. It was founded in 1934 by the Wolf brothers as a fruit processing plant. It was renamed to Podravka in 1947 and soon thereafter production of jam, mustard, ketchup, dried fruit and canned meat started.



Source: [www.podravka.hr](http://www.podravka.hr)

Today Podravka is one of the largest companies in the Southeast, Central and Eastern Europe with a wide variety of products ranging from bakery products, jams, food supplements, soups, half-ready meals, meat and fish products, baby food to frozen products and ice-cream with factories within Croatia and outside Croatia, as well.

One of most famous Podravka's products is Vegeta (spice - addition to meals) and Lino (baby food).

Podravka exports to countries across the world! In 2010 Podravka had a gross income of 3.522,3 million Kuna. Podravka employs 3.840 people from whole region.

### CONTACT:

*Podravka d.d.*  
*Ante Starčevića 32*  
*48000 Koprivnica, Hrvatska*  
*Tel.: +385 48 651 144*  
*Fax.: +385 48 622 008*  
*E-mail: [podravka@podravka.hr](mailto:podravka@podravka.hr)*  
*Web: [www.podravka.hr](http://www.podravka.hr)*



Source: [www.podravka.hr](http://www.podravka.hr)

**SPICES**



**BEVERAGES**



**ICECREAM**



**BABY FOOD – BRAND “LINO”**



**MEAT PRODUCTS**



**SOUPS**



**SNACKS**



**HALF DONE FOOD – BRAND “TALIANETTA”**

**DONE DESSERTS AND SUPPLEMENTS – BRAND “DOLCELA”**



**CAN FOOD – BRAND “EVA”**



**VEGETABLES**



Source of all pictures: [www.podravka.hr](http://www.podravka.hr)

## BELUPO D.D.



Podravka also has a daughter firm for pharmaceutical production, Belupo. The main Belupo activity is production and selling of pharmaceutical preparations. Belupo is the leading company in Croatia for production and selling of cardiovascular medicines, and the second largest pharmaceutical company in Croatia. It was founded in 1971 by Podravka and since then it has grown steadily. Last year Belupo had gross income in total of 744,2 million Kuna.



Source: [www.medika.hr](http://www.medika.hr)

In 1999 a new factory was built with a closed system (impossibility of contact between the operator and the substance), gravitational dosing and the ability quickly exchange one drug with another one in order to meet market demands. This, and other Belupo qualities, was recognized by other pharmaceutical companies, and today Belupo cooperates with numerous partners, among others Janssen Pharmaceutica, GlaxoSmithKline, Medis and Pharmaten.

### CONTACT:

*Belupo d.d.*  
*Opatička 5*  
*48000 Koprivnica*  
*Tel: +385 48 659 000*  
*Fax: +385 48 624 271*  
*Josipa Vargovića 4/3*  
*48 000 Koprivnica*  
*Tel.: +385 48 659 011*  
*Fax: +385 48 624 992*



Source: [www.hr.wikipedia.org](http://www.hr.wikipedia.org)



Source: [www.belupo.hr](http://www.belupo.hr)



Source: [www.bezrecepta.com](http://www.bezrecepta.com)



Source: [www.bezrecepta.com](http://www.bezrecepta.com)

**MLINAR D.D.**



The largest food production company in Križevci is Mlinar. Its history dates back to 1903 when the first mill was built. Until 1960 they only operated mills and only then did they start baking bread. Today this company sells bakery products, cakes and sandwiches in over 65 shops in the northwest Croatia with three large bakeries in Križevci, Zagreb and Poreč supplying some of them. Their bakery in Zagreb is currently the largest industrial bakery in Croatia and operates within the ISO 9001 and HACCAP standards. In 2010 Mlinar decided to sell their grain mills and focus on bakery products. This has caused their income to be reduced to 196 million Kuna in 2010, but also meant their expenses were cut drastically and so they managed to have a total net profit of over 5 million Kuna, while they had a net loss of 3,64 million Kuna in 2009.



Source: [www.mlinar.hr](http://www.mlinar.hr)

**CONTACT:**

*Mlinar d.d.*  
*Grdeničeva 27*  
*48260 Križevci*  
*Tel: +385 48 65 55 00*  
*Fax: +385 48 65 55 20*  
*E-mail: [info@mlinar.hr](mailto:info@mlinar.hr)*



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## RADNIK D.D.



Radnik d.d. Križevci was founded in 1947 as KOTGRAPOD with a mission of “*capital development and reconstruction of buildings in national and private sector in the Križevci area and in the Republic of Croatia, as well as building a quarry and lime factory in Vratno and maintaining the brick factory in Rovišće*”. This company started executing their plans soon thereafter, but due to historical circumstances work was stopped in 1948, and the company closed in 1949. It was in 1951 that the company reopened under the name UDARNIK and resumed working in construction. Since then the company changed name once more into GRAĐEVINAR and finally in 1959 Radnik was formed. Today, Radnik is a company with experience both in local construction as well as with international experience. In Germany, for instance, Radnik is one of the leading Croatia-based companies. In total, Radnik has built almost 400 different buildings and constructions in its 60 years of existence.

Besides construction works, Radnik also has a department for gas distribution. Radnik d.d. Križevci has in total 115,4 km of gas lines in its jurisdiction and covers the city of Križevci and the Sveti Ivan Žabno Municipality with approximately 4.050 consumers. Currently supplied quantities are 10.000.000 m<sup>3</sup> of natural gas with plans to increase quantities in the future.

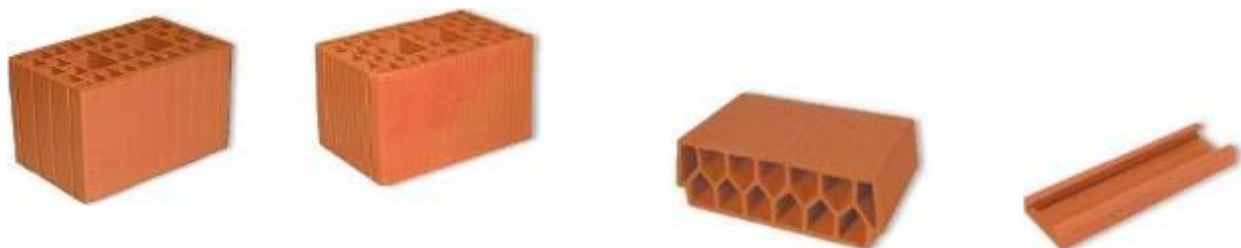
Company employs more than 500 people.

### CONTACT:

*Radnik d.d.*  
*Ulica Kralja Tomislava 45,*  
*48260 Križevci*  
*Tel: +385 48 279 300*  
*Fax: +385 48 279 333*  
*E-mail: [radnik@radnik.hr](mailto:radnik@radnik.hr)*  
*Web: [www.radnik.hr](http://www.radnik.hr)*



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## KTC D.D.

KTC d.d. was founded in 1992 and began working after their first shopping center was built in 1994. The company is privately held by the Ivan and Verica Katavić family. Their business is based on wide range of quality products, with emphasis on domestic products, and favorable prices. Today they have 21 shopping centers in Croatia.



Source: [www.ktc.hr](http://www.ktc.hr)

Shopping centers are sized between 3.000 and 4.000 m<sup>2</sup>, offering over 56.000 different products from all the renowned domestic producers, as well as imported goods from Italy, Poland, Slovenia, Bosnia and Herzegovina, Ukraine and Serbia. Almost all of the shopping centers have modern restaurants for up to 400 guests, with daily menus and possible delivery. Each of the restaurants can be leased for weddings and other purposes. Within the past two years KTC founded a sister-company in Serbia and has so far opened five modern shopping centers with restaurants, car wash and gas stations in Vojvodina.

Company employs more than 1.000 people in Croatia.

### CONTACT:

**KTC Ltd.**  
Nikole Tesle 18  
48260 Križevci  
Tel: +385 48 628 554  
Fax: +385 48 628 609  
E-mail: [senita.slunjski@ktc.hr](mailto:senita.slunjski@ktc.hr)  
Web: [www.ktc.hr](http://www.ktc.hr)



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## BILOKALNIK IPA D.D.



Bilokalnik-IPA is a company that produces ecologically friendly packaging by using recycled paper and water-based paint that are completely harmless to people and the environment. This has become an added quality to the product we meet with every day.

IPA packaging can be found in almost all branches of industry. Due to its design and different layers it has very good carrying capacity and elasticity and can absorb bumps during handling of goods extremely well. This design is product of more than 40 years of experience in cardboard production. Company employs 258 people.

### CONTACT:

**BILOKALNIK IPA D.D.**  
Dravska bb  
48000 Koprivnica  
Tel : +385 048 647 555  
Fax: +385 048 647 439  
E-mail: [mladen.vajdic@bilokalnik.hr](mailto:mladen.vajdic@bilokalnik.hr)  
Web: [www.bilokalnik.hr](http://www.bilokalnik.hr)



Source: PORA RDA of Podravina and Prigorje



Source: [www.bilokalnik.hr](http://www.bilokalnik.hr)



## IGMA LTD.



IGMA Ltd. is part of the Nexe Group, a business system of 32 companies from Croatia, Serbia, Bosnia and Herzegovina and Romania. Their core business is production of building materials, including cement, brick, concrete, concrete elements, ceramic floor tiles, lime and roof tiles.

The main responsibility of IGMA Ltd. is gravel and sand quarrying along production of concrete and concrete elements. The yearly production of IGMA is approximately 60 thousand tons of concrete elements. IGMA production line also includes waterproof concrete tubing of different sizes, control shafts and joints.

The Nexe Group as a group of companies involved in wide range of activities decided to implement and certify a monitoring and management system in order to efficiently manage all the production processes and achieve high quality of their products and services, and was certified by Lloyd's Register Quality Assurance. The entire project was recognized by the Croatian Organisation for Quality, who awarded Nexe Group with the Charter for Promotion and Implementation of Quality. Company employs around 180 people.



Source: PORA RDA of Podravina and Prigorje

### CONTACT:

*IGMA Ltd.*  
*Ciglana 10*  
*48000 Koprivnica*  
*Tel.: +385 48 622 948*  
*Fax: +385 48 621 116*  
*E-mail: [igma@nexe.hr](mailto:igma@nexe.hr)*  
*Web: [www.nexe.hr](http://www.nexe.hr)*



Source: [www.nexe.hr](http://www.nexe.hr)

## GRATIT LTD.



Gratit Ltd. was developed from a small construction trade and exists for nineteen years. Founder, owner and chairman of the Board is Mr. Drago Šklebar. The main business principles of the entire company are quality of service, never overstepping the deadline and continued usage of the latest technology. Today this company employs 200 workers specialized for technologically most demanding construction works for building public, residential and business buildings and infrastructure.



Source: [www.virje.hr](http://www.virje.hr)

Gratit owns all of the machinery, plating, girders and cranes needed for construction of any modern building. Currently they own more than a hundred cars, vans and trucks that cover all of their needs for transporting building materials. Aside construction works, these vehicles are also used in their secondary business of transportation services.

### CONTACT:

**GRATIT Ltd.**  
Novigradska 67  
48326 Virje  
Tel: +385 48 897 600  
Fax: +385 48 897 560  
E-mail: [gratit@gratit.hr](mailto:gratit@gratit.hr)  
Web: [www.gratit.hr](http://www.gratit.hr)



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