

# FDI COMPANY LIST AND SELECTED FDI COMPANY PROFILES



Koprivnica, 2010

## HAAS DOM LTD.



Haas Dom Ltd. is a branch of the Haas Group, one of the leading international groups for finished construction. It was founded in 1971 in Germany and has developed and branched out since then to 33 different locations. Total company revenue is approximately 400 million Euros with constant yearly growth. Globally, their needs for raw materials are as follows:

- 500.000m<sup>3</sup> wood
- 8.500t PVC
- 8.500t steel
- 1.100t aluminium
- 750.000m<sup>2</sup> glass



Source: [www.haas-group.com](http://www.haas-group.com)

This all is used in production of laminated and fully impregnated wood, wooden panels, hardwood floors, window blinds, window grilles, windows, roof construction etc. On demand, they also offer pre-constructed buildings, industrial units, assembly houses and similar constructions.

Company employs 352 employees.

### CONTACT:

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Source: [www.haas-group.com](http://www.haas-group.com)



Source: [www.haas-group.com](http://www.haas-group.com)

## HARTMANN LTD.



Hartmann Ltd. is part of the Brødrene Hartmann corporation, based in Denmark. The corporation specializes in development, production and sales of ecological packaging made of shaped paper fiber.

The factory based in Koprivnica was built more than thirty years ago, and was bought by Hartmann in 1999, after a long period of cooperation. Today this factory outputs 12% of total Hartmann production and covers the entire Southeast Europe and Turkey, with 90% of production being sold outside Croatia. Its competitiveness is best shown by the fact that a small factory with only 190 employees managed to become one of the 500 most lucrative companies in Croatia. Out of those 194 employees, 166 work on four assembly lines, producing over 250 million units per year.

### CONTACT :

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Source: [www.hartmann-packaging.hr](http://www.hartmann-packaging.hr)



Source: [www.hartmann-packaging.hr](http://www.hartmann-packaging.hr)

## CARLSBERG CROATIA LTD.

Carlsberg Croatia Ltd. is part of the Danish Carlsberg group, fourth largest brewery in the world. Globally, they sell approximately 127 million hectoliter beer and 22,3 million hectoliter of other beverages in over 150 countries worldwide.

The Croatian branch has 320 employees in the new, most modern and ecological brewery in Croatia.

Currently they hold 17,02% market share in Croatia with their brands Holsten, Tuborg, Carlsberg, Pan and Kaj, while importing Budweiser Budvar, Guinness and Kilkenny.

Company employs 311 employees.



The Koprivnica brewery was first opened in 1971 as part of Podravka.

Their cooperation with Carlsberg began a year after that with a license for production of Tuborg. Since then the cooperation grew and finally in 1994 Carlsberg became a shareholder of the local brewery. During 1997 a new brewery was constructed, being one of the largest foreign investments in Croatia. Podravka sold their remaining share to Carlsberg in 2002 and currently Carlsberg has 80% share while the remaining 20% is held by The Industrialization Fund for Developing Countries, Denmark.

Source: [www.carlsberg.hr](http://www.carlsberg.hr)



Source: [www.liderpress.hr](http://www.liderpress.hr)

### CONTACT:

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Source: [www.carlsberg.hr](http://www.carlsberg.hr)



## STROJO-METAL KRIŽEVCI LTD.

In the year 2010 one of the largest „Greenfield investments“ realized in Koprivnica Križevci County was completed – a factory producing machinery for molding construction iron. Construction of this factory started in 2009 in the Nikola Tesla business zone in Križevci and started working within a year. It was constructed under the name Strojometal as a joint venture of the Italian company MEP and Strojorem located in Križevci. Total investment cost was 4,5 million euro by the Italian company MEP from friendly town with Križevci Reana del Rojale. This factory currently employs 48 workers.

### CONTACT:

*STROJO-METAL Ltd.*  
*Nikole Tesle 56*  
*48260 Križevci*  
*Croatia*  
*Tel: 00385 91 512 0949*



Source: PORA RDA of Podravina and Prigorje



Source: Koprivnica Križevci County

## LASSELSBERGER - KNAUF

### LASSELSBERGER KNAUF LTD.

Lasselsberger Knauf Ltd. is a company that specializes in construction materials. It is a daughter company of Lasselsberger and Knauf concerns, who have extensive experience in this market segment over the last few decades. The Đurđevac-based factory was founded in year 2000, and began production in March 2001. It covers the Croatian market as well as surrounding countries and has received the ISO 9001:2000 Certificate in 2003. Since then Lasselsberger Knauf received several awards for the most successful mid-sized company in the County and for special contribution to the Koprivnica Križevci County economical development.



Source: [www.lb-knauf.hr](http://www.lb-knauf.hr)

#### CONTACT:

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E-mail:  
Web: [www.lb-knauf.hr](http://www.lb-knauf.hr)



Source: [www.lb-knauf.hr](http://www.lb-knauf.hr)

## FDI COMPANY LIST IN KOPRIVNICA KRIŽEVCI COUNTY

NO.	DATE	COMPANY	LOCATION	COMPANY ORIGIN	JOBS CREATED/ EMPLOYEES	COMPANY ACTIVITY AND MAIN PRODUCTS	CONTACT
1.	1999.	HARTMANN Ltd.	Koprivnica	Denmark	190	Paper processing - various types of boxes for egg packaging	HARTMANN Ltd. Dravska bb 48000 Koprivnica Croatia Tel: +385 48 65 88 00 Fax: +385 48 65 88 08 E-mail: <a href="mailto:hbi@hartmann-packaging.com">hbi@hartmann-packaging.com</a> Web: <a href="http://www.hartmann-packaging.hr">www.hartmann-packaging.hr</a>
2.	1998.	HAAS DOM Ltd.	Đurđevac	Germany	352	Wood processing - wooden beams, wood joinery, several types of floors	HAAS DOM Ltd. Kolodvorska 32 48350 Đurđevac Croatia Tel: +385 48 28 9999 Fax: +385 48 28 9990 E-mail: <a href="mailto:office@haas-dom.hr">office@haas-dom.hr</a> Web: <a href="http://www.haas-dom.hr">www.haas-dom.hr</a>
3.	1997.	CARLSBERG CROATIA Ltd.	Koprivnica	Denmark	320	Beer production - 15 different types of	CARLSBERG CROATIA Ltd. Ulica Danica 3 48000 Koprivnica Croatia

						beer	Tel: +385 48 657 011 Fax: +385 48 657 077 E-mail: <a href="mailto:info@carlsberg.hr">info@carlsberg.hr</a> Web: <a href="http://www.carlsberg.hr">www.carlsberg.hr</a>
4.	2010.	STROJO-METAL KRIŽEVCI Ltd.	Križevci	Italy	48	Metal processing - equipment for installation of construction machines	STROJO-METAL Ltd. Nikole Tesle 56 48260 Križevci Croatia Tel: 00385 91 512 0949
5.	2001.	LASSELSBERGER KNAUF Ltd.	Đurđevac	Austria	45	Production of construction materials - materials for finalising in construction (daub, glue, ceramics)	LASSELSBERGER-KNAUF Ltd. P. Preradovića 64 48350 Đurđevac Croatia Tel: +385 48 279 900 Fax: +385 48279 905 E-mail: Web: <a href="http://www.lb-knauf.hr">www.lb-knauf.hr</a>