

ACHIEVE SUSTAINABLE PRODUCTION IN VALLEY OF FOOD & AGRICULTURE

In food production and food processing industry, Koprivnica Križevci County is a competitive region:

- ✓ Koprivnica is headquarters of Podravka, one of the biggest and most important food-processing companies in Croatia (20 different groups of products available on markets all over the world, 3.840 employees) → **possibilities of future business cooperation**
- ✓ Highly developed **agricultural production** (fruit-growing, vegetable growing, crops production, dairy production, livestock farming) → highly developed preconditions for possible clusters within food processing industry (77.000 ha of agricultural land, 12.893 registered agricultural family producers-206 fruit producers and 99 vegetable producers)



Source: PORA RDA of Podravina and Prigorje

- ✓ Educated and skilled workforce – 8 high schools with 4.584 pupils, 3 universities with more than 1.400 students



Source: Koprivnica Križevci County

- ✓ **Free and equipped land in business zones** all over the County - 41 business zones with 119 companies, 5.000 employees
- ✓ Developed infrastructure in largest business zone “Koprivnički Ivanec”, developed traffic routes (road and railroad, future highway) which are passing through business zone
- ✓ Nearness (5 km) of biggest business zone in the County in Koprivnički Ivanec (170 ha) to County center Koprivnica, to Podravka as most important food processing industry in the region
- ✓ Existing **incentives and measures for investors** in every business zone – lower land prices, lower prices of communal infrastructure



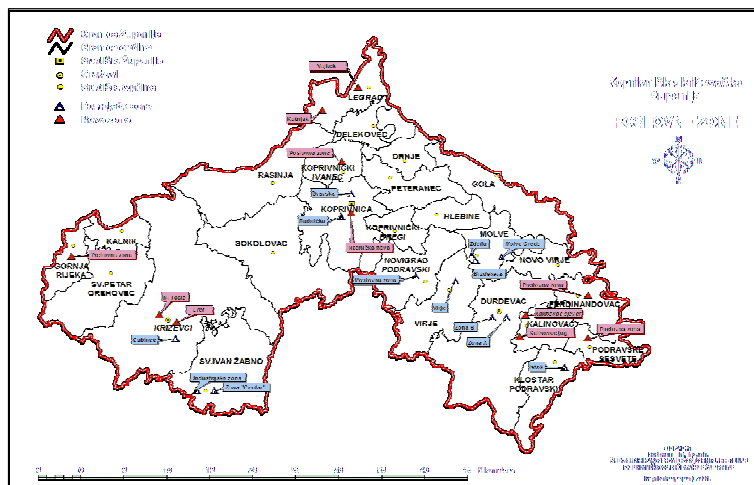
Source: www.podravka.hr



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- ✓ Short time for obtaining necessary permits - 30 days for construction permit
- ✓ Low living costs in comparison with neighbouring Counties - 5.948,00 Kuna (815 EUR) of monthly expences for family of four
- ✓ Existing companies for quality building and construction of warehouses and necessary buildings – 5 companies
- ✓ Agreement and positive attitude on regional and local level towards investment attraction and development → support from entrepreneurship supporting institutions and from PORA Regional Development Agency as “one stop service for investors”

Map of existing business zones in KKC with free space for investing



Source: PORA RDA of Podravina and Prigorje