

COUNTY DEVELOPMENT STRATEGY
FOR THE PERIOD
2014-2020
-SUMMARY-

Koprivnica, December 2016



SUMMARY OF COUNTY DEVELOPMENT STRATEGY

County Development Strategy of Koprivnica Križevci County for the period 2014-2020 (hereafter referred as County Development Strategy of KKC) was made in accordance with Article 13. of the Law on Croatian Regional Development (Official Gazette No. 147/14). County Development Strategy of KKC represents a fundamental strategic planning document of the local (regional) governments, which defines the objectives and priorities of the development of the local (regional) governments. County Development Strategy of KKC is a document that was created in accordance with the Guidelines for the preparation of County Development Strategies, monitoring and evaluation of their implementation and based on the Decision on the adoption of the Guidelines for the preparation of County Development Strategies, monitoring and evaluation of their implementation, which entered into force on September 30th 2015. Preparation of County Development Strategy of KKC was based on the principle of partnership and cooperation of all stakeholders relevant to the development of the County. Prior to document preparation, County Mayor of KKC on November 15th 2013 issued a Decision on establishment of a Working Group for the preparation and reporting on the implementation of the County Development Strategy of KKC in which he appointed the heads of the County administrative departments, principals of regional institutions, representatives of Chambers and the Committee for Economic Development of the County Assembly of KKC. During the period of the document preparation, changes in administrative departments organization of KKC caused the Working Group to be replaced two times. In accordance with the mentioned Decision, "PORA" Regional Development Agency of Podravina and Prigorje for promotion and implementation of development activities in KKC (hereafter referred as "PORA" KKC) was appointed as coordinator for preparation of the County Development Strategy of KKC for the period 2014-2020.

Basic components of the County Development Strategy of KKC for the period 2014-2020 are:

- situation analysis of the County Development Strategy of KKC - analysis of the most important county areas - geographical position, demographic characteristics, civil society, economy, labour market situation, infrastructure and intercounty, cross-border and international cooperation
- analysis of development needs and potential - SWOT analysis
- vision, strategic goals, priorities and measures of the County Development Strategy of KKC
- financial and institutional framework for the implementation of the County Development Strategy of KKC
- monitoring and evaluation of the County Development Strategy of KKC

Long-term cooperation between members of the Working Group and „PORA“ KKC resulted with a situation analysis and SWOT analysis of the County Development Strategy of KKC. The SWOT analysis defines the basic strengths, weaknesses, opportunities and threats, and as such it was the base for defining of the main goals, priorities and measures through which the County Development Strategy of KKC will be implemented.



IMPLEMENTATION RESULTS OF PREVIOUS STRATEGIES

County Development Strategy of KKC for the period 2011-2013 was adopted on May 4th 2011 during the 12th session of the County Assembly of KKC. It is the main strategic document of the County which identifies the main objectives, priorities, measures and sources of project funding. Main coordinator in the preparation of the County Development Strategy of KKC for the period 2011-2013 was "PORA" KKC. Creation of the document was based on the principle of partnership and cooperation with the Working Group and Partnership Board. Based on the written instructions of the Ministry for Regional Development and EU funds on the prolongation of the County Development Strategy of KKC for the period 2011-2013 on the 2014 validity period, the County Assembly of KKC during its 5th session, held on November 12th 2013, brought a Decision to prolonge the validity period of the County Development Strategy of KKC for the period 2011-2013 for one extra year or for the period 2011-2014, so it does not conflict with the provisions of the Law on the Budget (Official Gazette No. 87/08, 136/12). During the implementation of the County Development Strategy of KKC, "PORA" KKC was in charge for preparation of annual reports on the implementation of the County Development Strategy of KKC for the previous year, which was then adopted by the County Assembly of KKC.

Measures of the County Development Strategy of KKC are divided into eight areas of development (economy, utility infrastructure, social services, environmental protection, space and nature, human resources, institutions, other areas) in accordance with the methodology of report preparation.

In accordance with the financial plan of the County Development Strategy of KKC for the period 2011-2013, achieving the planned goals would require a planned 2.853.849.000,00 HRK. According to the reports on the implementation for the period 2011-2013, there has been realized 1.038.287.247,34 HRK with a level of realisation of 36,38%. The total planned value for all four Strategic goals for the period of 2011-2014 was 3.379.696.240,31 HRK. The total funds spent on all Strategic goals for the period 2011-2014 amounted to 1.281.427.919,27 HRK or 37,9% of the total planned expenditure. Among the biggest challenges of the implementation of the County Development Strategy of KKC from 2011 to 2014 was the harmonization of the County Development Strategy of KKC measures with the County Budget and Budgets of local governments, considering that these budgets had to be consistent with the County Development Strategy of KKC.

Despite all the challenges, there has been made progress in the implementation and reporting. Every following report was of higher quality and more comprehensive than the preceding one, despite the nonexistence of a system that would ensure the availability of all necessary information. Therefore, the creation of the County Development Strategy of KKC for each new program period was oriented on defining indicators that must have initial values and be measurable.



SWOT ANALYSIS OF KOPRIVNICA KRIŽEVCI COUNTY

STRENGTHS	WEAKNESSES
<p><u>HUMAN RESOURCES</u></p> <ul style="list-style-type: none">✓ Tradition and excellence in agricultural education - College of Agriculture and High Agriculture Business School in Križevci✓ Quality human resources in the food and pharmaceutical industries	<p><u>HUMAN RESOURCES</u></p> <ul style="list-style-type: none">✓ Large population decline✓ Unfavorable age structure of the population – growing share of the population over 65 years old✓ Negative migration balance✓ High unemployment, periods of unemployment longer than one year and high youth unemployment for ages 20-29✓ Decline in the number of employees/per capita
<p><u>NATURAL RESOURCES, ENVIRONMENT, INFRASTRUCTURE</u></p> <ul style="list-style-type: none">✓ Wealth of natural resources – oil and gas deposits, large reserves of drinking water, hydropower potential of the river Drava, potentials of small creeks and rivers, thermal springs, non-energy mineral raw materials, gravel, sand and wood in particular✓ Energy base of Republic of Croatia - 80% of gas production✓ Rich natural heritage alongside the river Drava, Kalnik and Bilogora, Đurđevački pijesci and preserved environment✓ Rich cultural heritage✓ Developed energy infrastructure (especially electric power infrastructure), gas and water supply infrastructure, high standard of water protection✓ Developed telecommunication network✓ Favourable geographical position - international and national traffic intersection, close to the state border✓ Developed state, county and local roads network✓ Establishment of the project for	<p><u>NATURAL RESOURCES, ENVIRONMENT, INFRASTRUCTURE</u></p> <ul style="list-style-type: none">✓ Slow construction dynamics on highway✓ Some of the local and most of unclassified roads have no modern road surface (gravel)✓ Low maintenance standards of existing transport infrastructure of County, local and unclassified roads✓ Connection to the water supply system is under the national average✓ Connection to the sewerage system is under the national average✓ Inadequate evaluation, exploration, usage and management of natural and environmental resources (especially mineral raw materials)✓ Insufficient usage of renewable energy sources, geothermal energy in particular✓ Insufficient levels of waste management infrastructure✓ Underdeveloped water purification, waste water drainage systems and pollution exposure of watercourses where no adequate infrastructure for water protection exists



<p>Regional centre for waste management "Piškornica" and recovery of all landfills</p>	<ul style="list-style-type: none">✓ Low existing gas network maintenance standard✓ Lack of valorisation and usage of cultural and natural resources for the development of culture, tourism and the economy in general✓ Underdeveloped system and the lack of monitoring programs in the ecological network area and lack of financing for conducting effective monitoring✓ Non revised and outdated system for flood area management and flood protection
<p><u>ECONOMY</u></p> <ul style="list-style-type: none">✓ Positive foreign trade balance✓ Developed processing industry - food and beverage industry, pharmaceutical industry - several strong "leaders"✓ Developed SMEs - growth in the number of small companies, increases in total income, carriers of new employment✓ Developed entrepreneurial infrastructure✓ Stable and continuous crediting of businesses with subsidized interest rates✓ Availability of space in the business zones for new investments✓ Continuous co-financing of utility infrastructure in the business zones✓ Tradition of agricultural production for the needs of the food industry✓ Quality tourist potential for the development of cultural tourism (the cradle of naive art, rich cultural and historical heritage, traditional events), rural and wellness tourism, various forms of continental tourism (rural, hunting and fishing tourism, wine tourism, village tourism, hiking, bird watching, gastro-tourism, cycling, sightseeing and transit tourism)	<p><u>ECONOMY</u></p> <ul style="list-style-type: none">✓ Lack of connection between SMEs and with large enterprises✓ Insufficient orientation of SMEs towards technological development, commercial innovation and marketing activities✓ Insufficient implementation of the EU standards and norms in SMEs operations✓ Decline in large and medium-sized enterprise investments caused by reduced activities due to economic crisis✓ Stagnation and decline of traditional wood processing industry in the county✓ Unequal economic activity in the county - concentration in county center✓ Declining numbers of active crafts and lower numbers of employees in crafts✓ Discrepancy in labour market supply and demand, discrepancy of educational programs (formal and informal) with the needs of employers✓ Insufficient capacity utilization in agriculture - fragmented properties mainly without irrigation, prevailing old family farms, lack of specialization in production, lack of commercial producers, weak marketing activities, inadequate educational structure of



<p><u>SOCIAL ACTIVITIES</u></p> <ul style="list-style-type: none">✓ Well qualified teachers in primary and secondary schools✓ Satisfactory health condition of the population in KKC✓ Developed foster care system✓ Developed non-institutional retirement home services for elder population✓ Associations of people with disabilities have a role and contribute to gaining equal opportunities for people with disabilities✓ Private initiatives for the development of accommodation (social welfare homes) and providing health services✓ Developed partnership relations between associations and institutions in public sector projects✓ Developed network of non-governmental organizations (a large number of active associations in various fields)✓ Continuous strengthening the civil sector, strengthening of non-government organizations and associations in social activities, culture, environmental protection and sports	<p>farmers, unwillingness to cooperate and join in associations</p> <ul style="list-style-type: none">✓ Unsettled land registry records✓ Unused tourist potential, particularly alongside the river Drava and mountain Kalnik, lack of education of tourism stakeholders✓ Inadequate accommodation capacities and catering services✓ Undeveloped marketing and county branding as a tourist destination✓ Decline in gross added value per employee in industry <p><u>SOCIAL ACTIVITIES</u></p> <ul style="list-style-type: none">✓ Inadequate spatial capacities and equipment in primary and secondary education, as well as in preschool institutions✓ Underdeveloped Higher Education in KKC✓ Unfavorable ratio of doctors in the KKC in relation to total population✓ Unequal availability of primary health care throughout the county, as well as emergency medical services to patient✓ Lack of palliative care for seriously ill and chronically ill patients, including lack of adequate space✓ Lack of certain social services (shelter for victims of domestic violence, treatment for perpetrators of domestic violence, lack of services for children and youth with behavioral disorders, alcoholics rehabilitation, etc.)✓ Lack of prevention programs for the preservation of health and the prevention of health risks, especially for young people✓ Insufficient capacity of civil society organizations (insufficient capacities of leadership, inadequate spatial, material and financial capacities)✓ Lack of networking between civil society organizations and cooperation
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<p><u>DEVELOPMENT MANAGMENT</u></p> <ul style="list-style-type: none">✓ Experience in cross-border cooperation✓ Good cooperation between County administration, local governments and other institutions✓ Coordination of all County development projects and activities through an established development agency, entered in the Register of local organizational regional governments, agencies and other legal persons established with a goal of effective coordination and promotion of regional development	<p>with other sectors</p> <ul style="list-style-type: none">✓ Lack of involvement of civil society organizations in decision-making process and strategic development of communities✓ Underdeveloped civil society in the field of technical culture✓ Lack of cultural institutions and educated staff, especially in rural areas <p><u>DEVELOPMENT MANAGMENT</u></p> <ul style="list-style-type: none">✓ Imbalanced regional development, parts of the County are falling behind in development✓ Distinct gap between cities and villages, large differences in living standard and earning possibilities✓ Inadequately trained staff in local self-government units, institutions and non-governmental sector in preparation of development and EU projects✓ Insufficient usage of information-communication technology in public institutions✓ The position of the county in the first group according to the Regional Development Index
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OPPORTUNITIES

HUMAN RESOURCES

- ✓ Development of University 'North'
- ✓ Lifelong learning and strengthening the competencies of working-age population
- ✓ Continued increase in the percent share of people with college and university education in population aged 25-64 years
- ✓ Continued growth in the percentage of enrolled and graduated students in population aged 19-25
- ✓ Encouraging creativity and innovation in all age groups

NATURAL RESOURCES, ENVIRONMENT AND INFRASTRUCTURE

Continuation of implementation of infrastructure development programs through usage of ESI Funds for:

- ✓ Completion of Gradec-Hungarian border highway and Podravska highway (Varaždin-Ilok), second railroad track Rijeka-Hungarian border and construction of a container rail terminal in the framework of the industrial zone "Danica" in Koprivnica
- ✓ Increase in the quality of existing traffic infrastructure and road safety
- ✓ Better evaluation and improvement of mineral raw materials management system, development and usage of renewable energy sources
- ✓ Development of water supply systems, sewage and water purification systems and irrigation of agricultural land
- ✓ Further development of the waste management system (reuse and recycling of usable waste materials for material and energetic purposes)
- ✓ Development of a complete County

THREATS

HUMAN RESOURCES

- ✓ Further depopulation and population ageing
- ✓ Outflow of young, educated population from county
- ✓ Slow development of higher education

NATURAL RESOURCES, ENVIRONMENT AND INFRASTRUCTURE

- ✓ Traffic isolation due to non-completed construction of fast transit routes both in road (Gradec-Hungarian border highway) and Podravska highway (Varaždin-Ilok) and railroad transport – second railroad track Rijeka-Hungarian border and construction of a container rail terminal in the industrial zone "Danica" in Koprivnica
- ✓ Vulnerability of natural areas in deficiency/non-implementation of management plans in protected natural areas
- ✓ Vulnerability of ecological network because of underdeveloped systems, lack of monitoring programs and unsecured financing for conducting of monitoring in these areas
- ✓ Vulnerability of natural areas because of non-existent informational and educational infrastructure and vision regarding visitor management in protected areas
- ✓ Inadequate infrastructure and under



<p>information system for environment and nature protection and establishment of organized monitoring</p> <ul style="list-style-type: none">✓ Using natural and cultural heritage for culture and tourism development, especially rural tourism and economy in general✓ Development of integrated traffic with neighboring counties✓ Development and construction of educational and informational infrastructure and plans to manage visitors in protected areas <p><u>ECONOMY</u></p> <p>Using possibilities of EU and other programs, as well as private funds for:</p> <ul style="list-style-type: none">✓ Increase in competitiveness and growth of export-oriented entrepreneurs, as well as strengthening of the investment environment through improvement of County economy promotion and attracting domestic and foreign investments✓ Connecting economic subjects (clusters) and further strengthening of started initiatives for connection of small companies with medium and large companies✓ Strengthening of entrepreneurial and technological infrastructure✓ Intensive promotion and placing business zones into function✓ Establishment of guarantee fund for giving support to business activities✓ Strengthening of the educational and lifelong learning systems and harmonisation of supply and demand on the labour market✓ Specialization and commercialization of agriculture, strengthening commercial producers (merging of agricultural producers, development of organic and integrated agricultural production, education of agricultural	<p>developed drainage and relief channel network capacity of settlements alongside the river Drava used for flood control</p> <p><u>ECONOMY</u></p> <ul style="list-style-type: none">✓ Inadequate tax policy - development of grey economy✓ Global economic crisis✓ Outflow of expert and highly educated workers to bigger economic centres✓ Decline in large and medium-sized enterprise investments caused by reduced activities due to economic crisis✓ Strong and increasing competition by EU manufacturers in agriculture, processing industry and commerce, import of questionable quality goods
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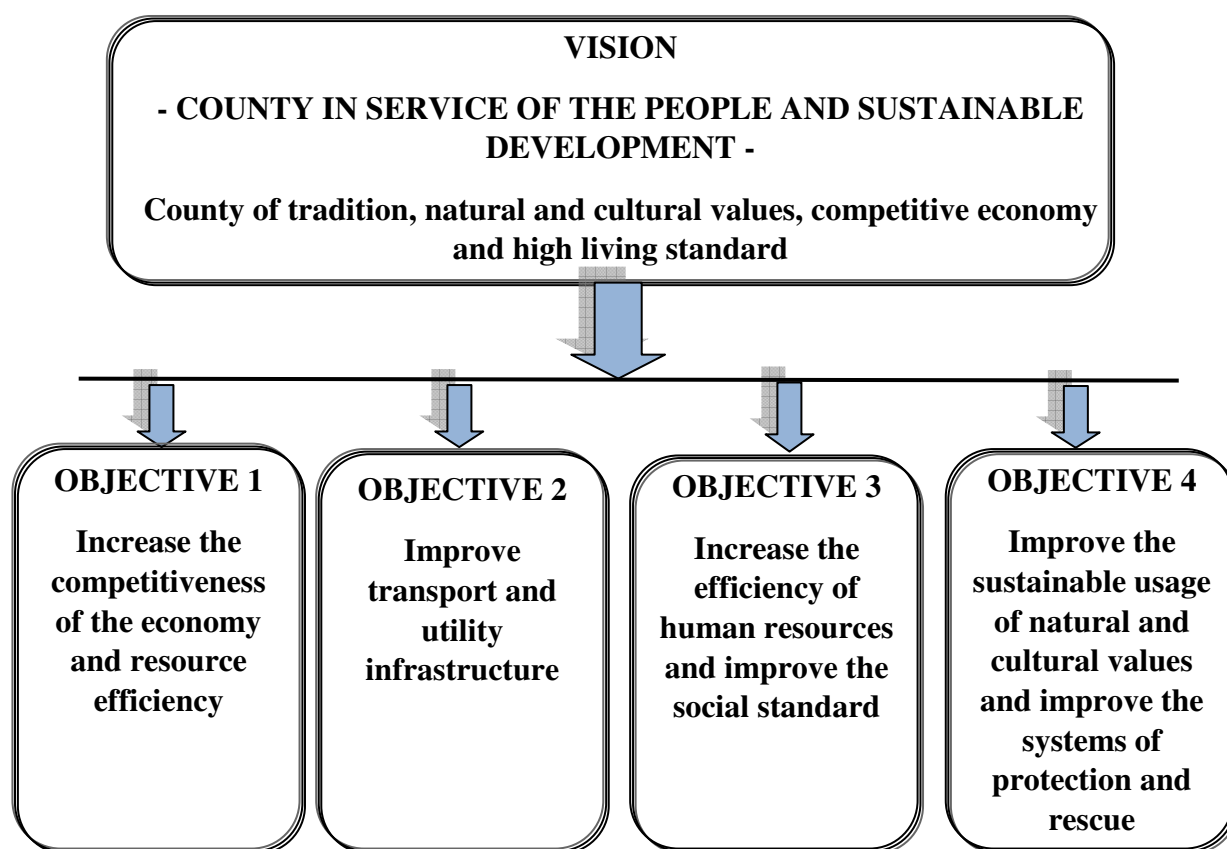
<p>producers)</p> <ul style="list-style-type: none">✓ Placing national agricultural land in the function of production✓ Systematic education of stakeholders in tourism, construction and development of accommodation capacities✓ Activation and development of existing tourism resources (cultural, rural, hunting and fishing tourism, wine tourism, village tourism, wellness tourism, hiking, bird watching, gastro tourism, cycling, sightseeing, transit and rural tourism)✓ Branding of the County as a recognized tourist destination, strengthening marketing promotion and County tourist offer <p><u>SOCIAL ACTIVITIES</u></p> <p>Usage of growing EU, other programs and private funds possibilities for:</p> <ul style="list-style-type: none">✓ Improving of the conditions for holding classes in primary and secondary education – construction, reconstruction, renovation and equipping of facilities✓ Strengthening the system of higher education by establishing a university campus in Koprivnica and further strengthening of the College of Agriculture at Križevci✓ Promotion and strengthening of lifelong learning systems✓ Strengthening of civil society capacities and infrastructure for participation in County development, further development and strengthening of technical and sports culture✓ Strengthening of preventive measures and programs focused on reducing mortality rates, particularly of active workage population and reducing number of people with disabilities✓ Integrating palliative care and chronic patient care into the regular healthcare	<p><u>SOCIAL ACTIVITIES</u></p> <ul style="list-style-type: none">✓ State educational programs do not reflect regional specialities✓ Maintaining current way of funding, without further decentralization of functions and financial funds in the health system✓ Inadequate horizontal and vertical coordination of individual actors in the social welfare, education and health systems✓ Inadequate socialization of Roma national minority
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<p>system</p> <ul style="list-style-type: none">✓ Development of different social services for vulnerable groups and members of their families in order to prevent their institutionalization (children with behavioral problems, children without adequate parental care, mental patients, elderly people, addicts)✓ Further introduction of quality management systems in health services✓ Programs for socialization of Roma national minority <p><u>DEVELOPMENT MANAGEMENT</u></p> <p>Usage of growing EU, other programs and private funds possibilities for:</p> <ul style="list-style-type: none">✓ Further strengthening of institutions and local and regional self-governments in development management✓ Development of cross-border and cross-county cooperation for technological development, market access, organization and strengthening of human resources✓ Strengthening of the capacities at all levels in EU funds usage for financing development projects✓ Quality work of Local Action Groups - LAG contracts and additional resources for rural development	<p><u>DEVELOPMENT MANAGEMENT</u></p> <ul style="list-style-type: none">✓ Unrealistic optimism in regards to competition (regional competitiveness index) – the perceived business environment quality rank is 2, and statistically it is rank 10✓ Retaining of the existing fiscal policy, which slows down local investment and development✓ Non-implementation or slowdown of the decentralization processes✓ Administrative barriers in investment realization
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STRATEGIC FRAMEWORK OF THE COUNTY DEVELOPMENT STRATEGY OF KKC FOR THE PERIOD 2014-2020



**OBJECTIVE 1
 INCREASE THE COMPETITIVENESS OF THE ECONOMY
 AND RESOURCE EFFICIENCY**

PRIORITIES	MEASURES
1-1 Development of production industrial activities	1-1-1 Support to the real sector of economy for research, development, export, new technologies and modern organization
	1-1-2 Encouraging of business connections between business subjects
1-2 Using of information and communication technologies	1-2-1 Strengthening the usage of information and communication technologies in business
	1-2-2 Informatisation of county and local governments, and encouraging usage of e-services for the county population



1-3 Strengthening of entrepreneurship and entrepreneurial climate	1-3-1 Strengthening and development of institutional support, business infrastructure and advancement of entrepreneurial knowledge and skills
	1-3-2 Easier and improved access to financing
1-4 Rural development	1-4-1 Consolidation of agricultural land by surveying and land consolidation
	1-4-2 Starting, restructuring, modernization and specialization of farms
	1-4-3 Connecting agricultural producers, marketing support for the development of farms, branding of local products and strengthening the system of quality control for agricultural and food products
	1-4-4 Starting and improving basic services and infrastructure in rural areas
	1-4-5 Development of Local Action Groups and producer organizations
	1-4-6 Development of hunting economy
1-5 Tourism development	1-5-1 Construction of tourism infrastructure and improving the quality of tourist goods and services
	1-5-2 Marketing support for the development of county tourism
1-6 Promotion of resource efficiency	1-6-1 Encouraging energy efficiency and usage of renewable energy in commercial and public infrastructure and housing sector
	1-6-2 Development of smart energy management system
	1-6-3 Making of studies, plans and other documents for energy efficiency, sustainable energy sources and research and exploitation of mineral resources
	1-6-4 Education and promotion of transitioning to a low carbon economy



OBJECTIVE 2 IMPROVE TRANSPORT AND UTILITY INFRASTRUCTURE

PRIORITIES	MEASURES
2-1 Development of strategic, spatial planning, project and study documentation	2-1-1 Cadastral survey of the area, development of project and study documentation
	2-1-2 Creation of a Geographical information system of the Koprivnica Križevci County
	2-1-3 Creation of spatial plans
2-2 Development of traffic infrastructure	2-2-1 Development of road infrastructure
	2-2-2 Development of railway infrastructure
	2-2-3 Development of sustainable transport and strengthening of regional mobility by establishing a multimodal transport space
2-3 Development of water-utility infrastructure	2-3-1 Development of water supply, drainage and wastewater treatment systems
	2-3-2 Development of irrigation and land drainage systems
	2-3-3 Monitoring the quality of drinking and treated waste water
2-4 Development of infrastructure for sustainable waste management	2-4-1 Regional waste and management center in NW Croatia for waste recovery
	2-4-2 Development of separate systems for collection and special waste categories recycling
	2-4-3 Education and information about sustainable waste management
2-5 Development of telecommunication infrastructure	2-5-1 Development of fiber optic infrastructure – broadband internet
2-6 Gasification	2-6-1 Establishing gas distribution systems for the entire county area
2-7 Development of public lighting system	2-7-1 Establishing energy efficient public lighting system in the county area



OBJECTIVE 3
INCREASE THE EFFICIENCY OF HUMAN RESOURCES AND IMPROVE THE
SOCIAL STANDARD

PRIORITIES	MEASURES
3-1 Management of knowledge for effective human resources	3-1-1 Development of educational infrastructure, programs and institutions for higher education
	3-1-2 Improving and encouraging of education in accordance with labour market needs
	3-1-3 Improvement of the systems for lifelong learning
	3-1-4 Strengthening the capacities for development management, EU fund usage and development of cross-county, cross-boarder and international cooperation
3-2 Modernization of labour markets in the county	3-2-1 Strengthening the capacities of Local Partnership for employment
	3-2-2 Increasing total employment through the Measures for encouraging employment and strengthening the availability of information about employment opportunities, particularly for vulnerable groups
	3-2-3 Raising awareness and promoting social entrepreneurship
3-3 Improving population health and safety	3-3-1 Development of health services and infrastructure
	3-3-2 Prevention of youth addiction and promotion of healthy life styles
	3-3-3 Prevention and early disease detection
	3-3-4 Prevention and increased security of population
3-4 Active population policy	3-4-1 Strengthening demographic renewal of the population
3-5 Development of social services	3-5-1 Preventing institutionalization of vulnerable groups and development of non-institutional forms of care
	3-5-2 Availability of social retirement homes
	3-5-3 Social inclusion of vulnerable groups
3-6 Development of civil society	3-6-1 Strengthening the capacities of civil society for participation in county development and promotion and strengthening of volunteer work



OBJECTIVE 4

IMPROVE THE SUSTAINABLE USAGE OF NATURAL AND CULTURAL VALUES AND IMPROVE THE SYSTEMS OF PROTECTION AND RESCUE

4-1 Conservation of beneficial functions of nature	4-1-1 Preservation of biological and landscape diversity
	4-1-2 Encouraging research and monitoring of protected areas
	4-1-3 Education on sustainable development and protection of nature
	4-1-4 Promotion of protection and management of protected areas
4-2 Preserving cultural heritage and promotion of culture	4-2-1 Valorisation and preservation of cultural and historical values and encouraging development of cultural creativity
4-3 Development of systems for protection and rescue from natural disasters	4-3-1 Improving the systems of protection and rescue from natural disasters

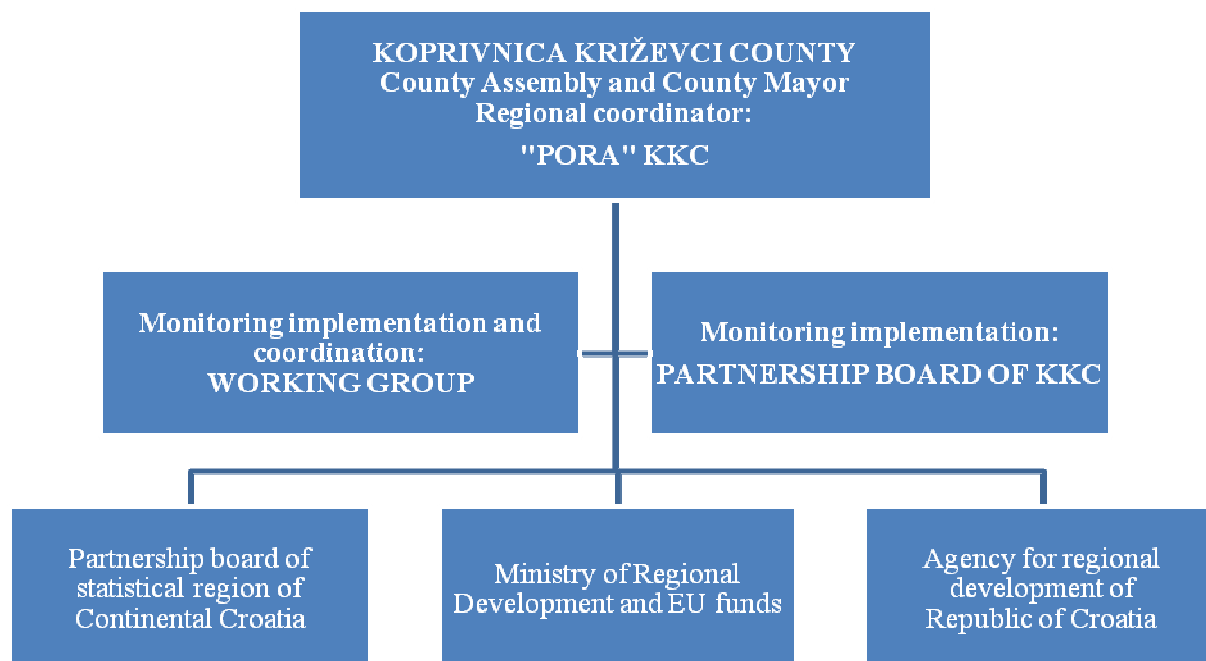
IMPLEMENTATION OF THE COUNTY DEVELOPMENT STRATEGY

Through financial framework in the County Development Strategy of KKC there is given an elaboration of planned funds indicating sources of funding. The financial framework provides an overview of the value of all the objectives, priorities and measures planned in the implementation of the document by the end of 2020. When planning measures in the framework of the County Development Strategy of KKC, there was an estimation of funds taken into account. The total value of the financial framework for the period up to 2020 is 3.774.575.329,25 HRK.

The institutional framework involves the participation of all relevant stakeholders and institutions involved in implementation of the County Development Strategy of KKC 2014-2020.



Graph 1. Institucional framework of the County Development Strategy of KKC implementation



Koprivnica Križevci County is the key institution in the implementation of the County Development Strategy, in the area for which this strategic document is made. The County Mayor and County Assembly also have an important role in the process. The County Assembly monitors the implementation of the County Development Strategy, adopts annual reports and proposes better and far-reaching ways to implement the measures and activities of the County Development Strategy.

"PORA" KKC is the coordinator for creating of the County Development Strategy in KKC. According to article 25. of the Law on Croatian Regional Development (Official Gazette No. 147/14) regional coordinators perform the following tasks of economic interest for the county:

- coordination and participation in the creating of the County Development Strategy and other strategic development documents in the county area,
- coordination and creation of action plans for the County Development Strategy implementation,
- monitoring and encouraging the County Development Strategy implementation,
- participation in coordination of creation and implementation of urban area development strategy and local government development strategy,
- coordination of activities related to the central database,
- coordination activities for encouraging regional competitiveness and taking part in encouraging of urban development,



- coordination of local government activities related to regional development and participation in the preparation and implementation of development projects,
- performing administrative and technical work required for the county partnership,
- participation in the work of county partnership board and partnership board of the region and partnership board of urban area,
- participation in preparation and implementation of development projects in which the stakeholders are public administrative bodies of interest to the social and economic development of counties, regions and all Croatia, with special emphasis on projects cofinanced by ESI funds,
- participation in preparation and implementation of joint development projects with other units of local government,
- cooperation with other regional coordinators in the preparation and implementation of joint projects,
- participation in implementation of the Ministries and other central government units programmes in accordance with the law.

List of strategic County Development Strategy of KKC projects:

- "PIŠKORNICA" – rehabilitation of existing landfills and waste processing,
- Watersupply and drainage project,
- Education investment project,
- Broadband internet access project,
- Master plan for integrated passenger traffic and intermodal freight transport in North Croatia,
- Irrigation project - Accumulation Sirova Katalena and irrigation system of „Koljak“,
- Project for cadastre survey in local government units,
- Consolidation of land,
- Masterplan of public lighting and energy renovation of buildings.



SYSTEM OF MONITORING AND EVALUATION OF STRATEGY

The system of monitoring and evaluation of the County Development Strategy was established to ensure transparency and efficiency of implementation.

The main objectives of monitoring and evaluation the Strategy are:

- effective and transparent implementation of defined activities,
- establishment and review of liability system,
- determining the effectiveness of implemented activities,
- determining the justification for implementation of the defined activities,
- updating existing and defining new needs in the County Development Strategy framework.

The key stakeholders in the County Development Strategy area are:

1. Koprivnica Križevci County,
2. "PORA" KKC,
3. Working Group for the preparation and reporting on the implementation of the County Development Strategy of KKC
4. Partnership Board of KKC.

Koprivnica Križevci County, "PORA" KKC and Working Group are tasked for implementation and coordination of the defined activities and preparation and submitting County Development Strategy of KKC implementation reports to the Partnership Board and County Assembly of KKC.

According to Article 49. paragraph 3. of the Law on Croatian Regional Development (Official Gazette No. 147/14) states that Koprivnica Križevci County has to deliver an annual Report on County Development Strategy of KKC implementation results to Ministry of Regional Development and EU funds by July 31st of current year for the previous year.



COUNTY DEVELOPMENT STRATEGY OF KKC ANNEXES

ANNEX 1:

RESULTS OF CONSULTATION WITH THE PARTNERSHIP BOARD OF KOPRIVNICA KRIŽEVCI COUNTY

One of the basic principles of regional development policy is the principle of partnership and cooperation between public, private and civil sectors. The partnership acts as a forum for dialogue and consensus among different stakeholder groups and has an advisory role in the development and implementation of planned regional development policy documents. Partnership Board is committed to the principles of equal representation of partners, transparency, equality of members in the partnership and harmonization.

Following the adoption of the new Law on Croatian Regional Development (Official Gazette No. 147/14), whose application began on January 1st 2015, there were adopted new Guidelines for the preparation of County Development Strategies, monitoring and evaluation of their implementation alongside new rules and regulations. The whole proces of preparation the County Development Strategy of KKC was reorganised according to the new Guidelines and based on Regulations on the establishment, composition and sphere of influence of Partnership boards (Official Gazette No. 103/15) the Mayor of Koprivnica Križevci County issued a Decision for establishment a new Partnership Board of KKC which consists of 33 members.

ANNEX 2:

COMPLETE SITUATION ANALYSIS

Analysis/grading of the situation of following areas:

- geographic position, NUTSII statistical classification and administrative organization;
- society;
- economy;
- environment and infrastructure;
- institutional context.

ANNEX 3:

REPORT ON THE PREVIOUS EVALUATION OF THE COUNTY DEVELOPMENT STRATEGY

The primary purpose of the previous evaluation is to provide the highest possible quality of the strategy and to find optimal usage of available resources in achieving development goals. Previous evaluation of the County Development Strategy of KKC for the period 2014 - 2020 found that the document is methodologically and strategically made in high quality. The objectives, priorities and measures are logically placed in relation to the basic analysis, with additional indicators collected for future analysis (particularly related to national institutions).



Improvement during future evaluations and audit strategies will contribute to an even better connection with the analysis of the situation and SWOT analysis. Short term action plans for the implementation of the County Development Strategy will show a clear focus in prioritizing of investments and expected results, in terms of initial and target values of successful implementation indicators.

The strategic goals and priorities meet the criteria of external coherence. It is clearly visible that the implementation of County Development Strategy of KKC will contribute in reaching the goals and priorities of the County development on national and European level.

During the preparation of the County Development Strategy, the principle of partnership was complied and partnership consultations were provided through the work of interdisciplinary working groups, as well as individual consultations with all key stakeholders (within the county organizational units and other partners).

In conclusion, it can be determined that the County Development Strategy of KKC for the period 2014-2020 is a high quality development document drafted on participatory principles that will certainly serve as a good basis for further development of the Koprivnica Križevci County. Review and recommendations made in this report should be viewed as guidelines for improving the County Development Strategy during its audit and preparation of action plan.

ANNEX 4:

REPORT ON STRATEGIC ENVIRONMENTAL IMPACT

Monitoring measures were established considering to the initial state of the environment, impact analysis and proposed impact reduction measures, ie. guidelines to improve the environment. Monitoring of the real impacts of the Development Strategy aims to check whether its implementation achieves its goals, identify negative effects of the implementation (foreseen and unforeseen) and to ensure that environmental protection measures proposed by the strategic assessment are being enforced.

In conclusion, by the implementation of reduction measures for those development measures that contain potential negative impacts and also by implementation of environmental and ecological assessment procedures at an individual project level, the Strategic study estimated that the Development Strategy will not have a significant negative impact on the objectives of environmental protection, conservation and integrity of the ecological network.



SEPARATE IMPLEMENTATION DOCUMENTS

ACTION PLAN OF THE COUNTY DEVELOPMENT STRATEGY FOR THE PERIOD 2014-2020

The Action Plan is a document prepared for a three-year period with the purpose of connecting with the budget and is the basis for preparation the Plan of development programs. The Action Plan is adjusted each year. The planned amount of funds for the three-year period is 1.814.200.869,25 HRK.

COMMUNICATION STRATEGY OF THE COUNTY DEVELOPMENT STRATEGY FOR THE PERIOD 2014-2020

The general objectives of the County Development Strategy of KKC Communication Strategy are strengthening of the capacities for effective communication at local and regional level, informing the public and raising awareness about the role and importance of the County Development Strategy of KKC for the development of the county and local government units as well as informing the public in the KKC area about the possibilities of EU funding intended for regional development.

Specific objectives of the Communication Strategy are:

- promoting County Development Strategy of KKC as the fundamental strategic document;
- raising public awareness about the importance of County Development Strategy of KKC;
- ensuring transparency in the implementation of the County Development Strategy of KKC;
- establishing strong relationships between all stakeholders;
- informing the public on possible sources of financing from EU funds.

ACTIVITIES AND MEASURES OF THE COMMUNICATION STRATEGY

The communication strategy includes the implementation of the following specific activities:

- publication of the County Development Strategy of KKC in printed form;
- publication of the County Development Strategy of KKC in electronic form on the web sites of KKC and "PORA" KKC;
- publication of Invitation for submission of project ideas into the project database of County Development Strategy of KKC;
- promoting County Development Strategy of KKC in the media (websites, newspapers, radio, TV);
- promoting County Development Strategy of KKC at organized events such as fairs and other events.